## BUYING LEGAL COUNCIL

Americas Legal Procurement Conference New York
September 5, 2019
CATHERINE KROW

The Transformative Power of Data:
Dig In \& Do Better


Buying Legal Council, America's Conference, Sept. 5, 2019


PAY YOUR DATA DEBT


## "MAKE MEASURABLE WHAT IS NOT SO." - GALILEO

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

BEFORE vs AFTER


## CONNECT DATA TO CONTEXT



- Judge \& Venue?
- Applicable law?
- Continuances?
- Opposing parties and lawyers?
- Scope?
- Claim type?
- Complexity?
- Damages?


## HOW YOU USE IT

## SCOPING + MEASURING + MONITORING



## SCOPING + MEASURING + MONITORING



## DID COST vs. SHOULD COST



## EVEN SNOWFLAKES HAVE PATTERNS



## PROFESSIONAL DEVELOPMENT | DIVERSITY



Shannon Cunningham, Sr. Associate

ARE YOU

## READY?

# BULT FOR THE MODERN LeGAL MARKET 

## WWW.DIGITORYLEGAL.COM

