

SCENARIO INNOVATION

Today, the litigation life cycle heavily relies on technology. But HUMMINGBIRD CORP needs more than just basic case file management. HUMMINGBIRD CORP, a leading international medical equipment manufacturer, has inventors and developers which have produced a new device which has been introduced to the medical community as an instrument to change a patient's quality of life. However, after coming into the market, reports of the device having side-effects, malfunctioning and questionable related deaths, the HUMMINGBIRD CORP needs to now defend a large product liability case. There are twenty-two plaintiff firms representing patients and their families. HUMMINGBIRD CORP will need to work with (most likely) at least 9 different law firms, covering the different jurisdictions where the claimants are filing, to defend their position.

Although HUMMINGBIRD CORP already has a long-established legal panel program, the general counsel would like to see a holistic strategy that includes an increase in the use of technology, optimal partner/firm mix (which strategically supports minority and women owned businesses) all while striving to reduce the overall cost impact to the corporation. Each step in the cycle from the initial e-discovery, case discovery, through to mediation and/or trial, will require several expert resources.

In addition, HUMMINGBIRD CORP must work quickly to gather all relevant communication and documents stemming from the product's creation all the way through to production and distribution to give to their lawyers/multiple law firms. But first they must identify the most innovative way to accomplish managing and winning, possibly one of the largest cases in their defence practice history.

HUMMINGBIRD CORP's GC is confident this case matter will go to trial in the end and has directed her Legal Procurement team to find the most innovative technology for all stages of the matter - from discovery to how evidence will be presented in the courtroom. She believes that this large case presents an opportunity to change the way HUMMINGBIRD CORP's legal department manages its matters. Do you have what they are looking for? What solution would you suggest?